



MINSWAYTM
SOLUTIONS PVT LTD
Promising Values ...



WE PROVIDE
INNOVATIVE IDEAS
GROW YOUR BUSINESS



+91 96008 21990



info@minswaysolutions.com

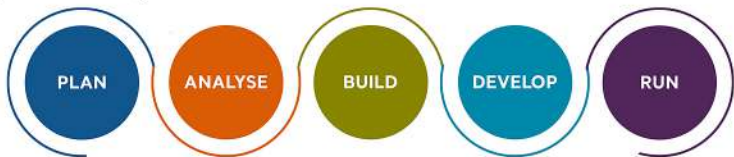


www.minswaysolutions.com



You can truly feel the success Completely & Unconditionally

Minsway Solutions is an India-based software development and consulting firm specializing in enterprise business solutions. Through our Concept to Application Development (CtAD) approach, we adopt a consistent agile methodology to deliver high value to our customers, enabling our teams to collaborate closely and evaluate product plans and strategies in real time.



From application modernization to Agile Enterprise solutions, we focus on creative ideas, feature consolidation, operational automation, server virtualization, and delivering utility computing solutions.

We identify enterprise priorities, align them with current realities or future directions, and transform our clients' vision into actionable outcomes through expert design, development, and implementation.

We deliver utility computing solutions as an integrated set of managed services, offering a user-friendly interface and maximum flexibility. By aligning the right technology mix with our deep industry expertise.

It was a new initiative for Minsway Solutions during the initial years of operation since 2019, focusing on translating industry innovations into actionable solutions. Our later successes have marked significant progress and brought differentiated changes to our maturity model.



It's not just the software we develop. It's your business solution.



Management Team

Organizational effectiveness is the passion at work for our management team of industry professionals who have held strong leadership portfolios in the top global companies. The key element of success is the leadership team that is harnessing the power of change and encouraging our vision by facing the reality. Strategic growth is our program office focus that allows people to succeed and create an environment of building high performance. Our team pursues strategies in nurturing the learning culture and inculcating the best ideas.

Our Core Value

- Continuous service to customers
- Involving quality based distinctions
- Process based operations
- Ethical practices
- Promising honesty and trust
- Best employee relationship practices

Our Approach

- Open and transparent
- Professional practices
- Project viability well before contracts
- Expect the unexpected situations
- Reserve and backup operational plans
- Commitment and accountability

Our Vision

- To be the most simple and sincere software development company that can provide quality solutions globally to all types of functions in a business and offer innovative software products to society too.

Our Mission

- To work more on creativity, quality delivery, solutions for critical business issues, strategic growth for the customers and expand the markets globally in the next two years.



**Since
2019**



**175+
Customers**



**70+
Mobile Apps**



**Latest
Technologies**



**Customized
Solutions**

Organizations Make The Future

Automation through software services helps businesses navigate crises, thrive amid uncertainty, and withstand fluctuating business cycles. It enhances stability, enabling a stronger focus on productivity, market responsiveness, and cost control. Minsway Solutions applies discovery-driven planning and design thinking to develop service lines tailored to the needs of various industries.

- Mobile Application Development
- Web Application Development
- Digital Marketing (SEO , SMM)
- POS (Point Of Sale)
- Corporate Branding
- CMS (Content Management System)
- CRM (Customer Relationship Management)
- AI & Cloud Hosting
- E-mail Marketing

Businesses of all kinds rely heavily on software-driven processes and expect development companies to innovate, create, design, and maintain them.

The demand for automation is high and a new world of opportunities is opening up with advanced and future technologies.

Minsway Solutions will always involve learning on evolving technologies that can attract a huge plotline from the markets. That means we possess in eph industry specific knowledge tailoring to the strategic goals of businesses.



Efficiency of scaling in technological improvement has never been a myth and mobility applications are the best examples for it. Countless business plans including investments and transactional proposals hinge on the construction of the mobile applications. Developing such applications are not easy because they leave close proportion of data accuracy and transformation of records. We felt no barriers in the development of advanced applications for our customers.

E-COMMERCE APP

E-Commerce gives you the freedom to work from wherever you want, rather than being locked into a physical storefront during your operating hours. With more than 50 percent of consumers doing their shopping online nowadays.



VEGETABLES APP B2B

Our vegetable Delivery App developers put their high efforts to bring the on demand vegetables delivery app for your customers. We offer ready to use and customized vegetable Delivery management system for the Android devices. Our online vegetable ordering website and app helps to serve your customers in a better way and this platform fulfills all your business requirements.



CLASSIFIED APP

A classified app is a mobile application or website that allows users to post, browse, and respond to classified advertisements. Classified ads are typically short, text-based advertisements that cover various categories, such as job postings, real estate listings, buy/sell items, services, and more.

SECURITY SERVICE

Customers with exceptional security service in all areas - manned guarding, escort service, event security management, security awareness training etc. Offer professional and reliable security guard services to clients and ensure their peace of mind by safeguarding what's important to them.



SEAFOODS DELIVERY APP

Making pace in the world, Providing a healthy range fresh seafoods. The range of products include Sea fish, Fresh Water Fish, Fresh Water Dry Fish, Crabs, Prawns, etc. Now Indian seafood industry is used in various cuisines, marking an edge in the Global Seafood Industry.



TRAVEL APP

By using smart tracking system you can track your van on a map and use the information to plan your commute to the boarding point and to get off at the right stop. Assign roles to multiple operators to manage manual bookings and improve efficiency.



SOCIAL SERVICE APP

Amongst our numerous services, we are into development of social networking applications. They are the services for people who share common interests. They differ from popular social media by their specific thematic focus. Every modern person has the opportunity to create his personal representation in the social network.



Web Application Development

Minsway Solutions



Ever since the establishment year, Minsway Solutions has been involving in the development of web-applications that got into the integration of servers for the advantages of geo locations. User Interface is the fundamental advantage in our applications. We design the application in the way that users will have an excellent experience and feel at ease of use.

E-COMMERCE WEBSITES

E-commerce websites are online platforms that facilitate the buying and selling of goods and services over the internet.



INDUSTRIAL WEBSITES

An industrial website typically serves the needs of businesses operating in the industrial sector, providing information about products, services, and solutions tailored to other businesses and professionals within the industry.

ACADEMY WEBSITES

An academy website is a website that posts information about an academy and related materials.



REAL ESTATE WEBSITES

Real estate website is a digital space where realtors, home sellers, and homebuyers can get in touch to make a purchase or rent contract for a real estate item.

HOTEL BOOKING WEBSITES

It is a tool that allows hotel guests to schedule the dates of their stay, choose rooms at the time of booking, and take payment from them.



E-BIKE WEBSITES

Electric bicycles help you ride farther and faster than you would on a traditional bicycle. While most models look like a regular bike, e-bikes feature a motor and battery.

INTERIOR WEBSITES

Interior design websites play a crucial role in showcasing the creativity, expertise, and services of interior designers, firms, or retailers.



LAB SERVICES

Laboratory services in hospitals play a critical role in the detection, diagnosis, and treatment of disease. Samples of body fluids, tissue, and cells are collected and examination and analysis are carried out.

BOUTIQUE WEBSITES

A small shop or a small specialty department within a larger store, especially one that sells fashionable clothes and accessories or a special selection of other merchandise.



The future is here. Get excited with the constant growth of the web. Get connected with more people every day. Trade online globally and get your brand value from the other part of the world. Set your products to sell locally. Digital Marketing makes both the trader and the consumer under control to increase the convenience, satisfaction, loyalty, selling cycle, brand value, reviews, and measurable answers. Minsway solutions has already set all the mediums in the service line, and it is very simple to assign the Digital Marketing outsourcing.



Search Engine Optimization (SEO)

Search Engine Optimization (SEO) is the backbone of online visibility. At Minsway Solutions, we provide result-driven SEO strategies to help your business rank higher on Google and other search engines. From keyword research to technical audits and on-page optimization, our expert team ensures your website attracts quality traffic and converts visitors into customers.



Search Engine Marketing (SEM)

Search Engine Marketing (SEM) is a digital marketing strategy used to increase the visibility of your website in search engine results pages (SERPs) through paid advertising. It's a quick, measurable way to bring quality traffic to your site.



Social Media Marketing (SMM)

Social Media Marketing (SMM) helps your brand stay active and visible where your customers spend most of their time on social platforms like Facebook, Instagram, LinkedIn, and TikTok. From content creation to campaign management, our SMM strategies are designed to increase engagement, build brand loyalty, and drive measurable results.



Email Marketing

Email Marketing is one of the most powerful tools for connecting with your audience directly. At Minsway Solutions, we create targeted and personalized email campaigns that inform, engage, and convert. Whether it's newsletters, promotional offers, or product announcements, our strategies are designed to deliver results.

Minsway Solutions will always involve learning on evolving technologies that can attract a huge plotline from the markets. That means we possess in-depth industry-specific knowledge tailoring to the strategic goals of businesses.

Amid all the exciting growth in automation through software development, Minsway Solutions attributes to the latest tools and technologies in the global markets. We surge forward to for epart the development with the current framework, testing, and deployment across geographical regions and industrial sectors.



Front End

- HTML5
- Bootstrap
- Jquery
- Vue Js

Back End

- PHP
- Java
- Python
- Node

Framework

- Codeigniter
- Django
- Flask

Database

- MySQL
- MongoDB
- Oracle

Deployment

- VPS
- Shared Hosting
- Google Cloud

Testing

- Postman
- Automation Testing
- Manual Testing
- Selenium
- Apache

Project Management

- Microsoft Team
- Jira
- Telo
- Stack

Packages

- Magento
- Shopify
- Wordpress
- Open Cart

Caching

- Caching
- Memacached
- Redis

Our Top Clients | Minsway Solutions



**RING MASTER
SPORTS**



BM Hospitals
NABH - PRE ACCREDITED



Contact Information

Mobile Number : +91 96008 21990

Land Line : +91 44479 45338

Technical Enquiries : +91 81900 09005

E-mail id Sales : sales@minswaysolutions.com

E-mail id General : info@minswaysolutions.com

Our Branches : India, United Kingdom, Dubai

195+ ENTERPRISE CLIENTS IN 03+ COUNTRIES